

AUBURN
AUTHOR AWARDS

WEDNESDAY, APRIL 23, 2014



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UNIVERSITY

2014 Auburn Author Awards

P R O G R A M



Welcome

Graduate School Dean George Flowers

Dwayne Cox, Head of Special Collections and Archives

Presentation of Auburn Author Awards

Graduate School Dean George Flowers

Graduate School Associate Dean George Crandell

Reception

The publication of a book-length scholarly work is a significant milestone in an academic career, and we are pleased to honor the faculty represented here.

The Graduate School wishes to extend special thanks to Ted Becker, Alma Holladay Professor of Civic Engagement in the Department of Political Science. Thanks to Dr. Becker's advocacy on behalf of graduate faculty, the Auburn Author Awards program — after a hiatus of several years — was resumed in 2011.

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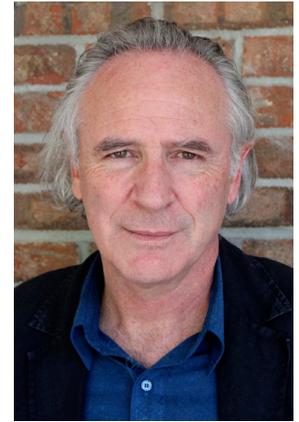
Barbara A. Baker is the Executive Director of the Women's Leadership Institute and member of the graduate faculty at Auburn University. She teaches courses in community and civic engagement, women's leadership, women's studies, Africana studies, and in the Honors College. She is the author or editor of four volumes and a number of published articles on a wide range of topics, including literature, music, and women's issues.



Scholarship in Action: Communities, Leaders, and Citizens

Scholarship in Action: Communities, Leaders, and Citizens narrates the process undertaken by a set of faculty members in the College of Liberal Arts at Auburn University to build new pedagogical content through purposeful attention to, respect for, and reciprocity with the communities that sustain them. Covering myriad intersecting and reoccurring themes within engaged public scholarship such as global citizenship, leadership, new media and its implications for community building, diversity, volunteerism, fundraising, literacy, aging populations, health and disability, granting institutions, faith-based initiatives, and nonprofit organizations, this collection serves as a model for faculty and administrators who intend to undertake community-engaged learning that brings scholarship into action.

Rod Barnett is Chair of the Graduate Program in Landscape Architecture in the School of Architecture, Planning and Landscape Architecture at Auburn University. He holds a Ph.D. in Landscape Architecture from the University of Auckland, New Zealand. Before coming to Auburn, Dr. Barnett served as the Director of the Master of Landscape Architecture program and the Landscape Unit for research and consultancy at UNITEC, in Auckland. His research focuses on open systems in landscape architecture, and he has written extensively on topics in this area. His creative scholarship investigates issues to do with ecological urbanism and the intersection of human and nonhuman species in public space. He teaches design studio and landscape history and theory, and has designed landscapes in New Zealand, Australia, the Pacific Islands, and the United States.



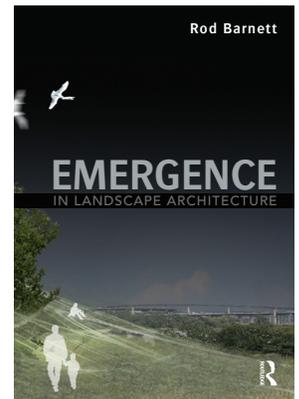
Emergence in Landscape Architecture

Emergence theory has unleashed a powerful set of ideas in contemporary landscape architecture. It is being invoked, and increasingly operationalized, through a wide range of projects and studios and, as a result, we are seeing cities slowly becoming adaptive in ways they never were before. Perhaps we are all emergentists now.

There is another horizon, however, for emergence in landscape architecture. The concepts mobilized by the advent of systems thinking require us to take seriously the very nature of our human encounter with the world, the complexities of which are not often considered in landscape architecture.

Deploying key concepts of emergence, such as difference, disturbance, and assemblage, across a range of real and imagined landscapes, *Emergence in Landscape Architecture* explores how we might break down the divide between human subjectivity and landscape situation, truly place designers within the systems they are stirring, and acknowledge that the systems are within them too.

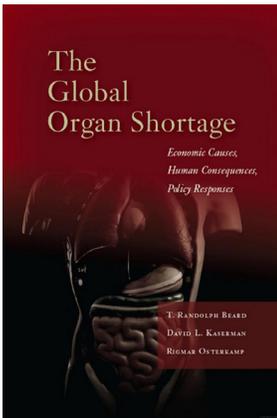
To do this it shows how landscape architects can develop tools and techniques for what it calls nonlinear design, and through these bring human and nonhuman species together in designed terrains that contribute to their ongoing health and welfare.





T. Randolph Beard is Professor of Economics at Auburn University, where he specializes in the economic analysis of public policy and regulation. He is a graduate of Tulane University, and of Vanderbilt University, where he received his Ph.D. in 1988. Beard has taught at Auburn since 1988, and served as a Professor of Public Policy in the Department of Political Science in 2008–2009. In addition to his academic appointment, he serves as a Senior Scholar at the Phoenix Center for Advanced Legal and Economic Public Policy Studies in Washington, D.C.

Beard is the author of several books and numerous academic articles concerning the economics of health care and the organ shortage. With German economist Rigmar Osterkamp, and the late Auburn economist and kidney transplant patient David Kaserman, Beard authored *The Global Organ Shortage: Economic Causes, Human Consequences, Policy Responses* (Stanford University Press 2013), the first comprehensive examination of the shortage of transplantable organs worldwide. The book examines the origins and consequences of the organ shortage, evaluates various potential solutions, and proposes a publicly-funded government monopsony that would compensate donors under strictly-delineated circumstances. The book has received favorable reviews in the US and Europe in both Medical and Public Policy/Economics journals.



The Global Organ Shortage

Although organ transplants provide the best, and often the only, effective therapy for many otherwise fatal conditions, the great benefits of transplantation go largely unrealized because of failures in the organ acquisition process. In the United States, for instance, more than 10,000 people die every year either awaiting transplantation, or as a result of deteriorating health exacerbated by the shortage of organs.

Issues pertaining to organ donation and transplantation represent, perhaps, the most complex and morally controversial medical dilemmas aside from abortion and euthanasia. However, these quandaries are not unsolvable. This book proposes compensating organ donors within a publicly controlled monopsony. This proposal is quite similar to current practice in Spain, where compensation for cadaveric donation now occurs “in secret,” as this text reveals.

To build their recommendations, the authors provide a medical history of transplantation, a history of the development of national laws and waiting lists, a careful examination of the social costs and benefits of transplantation, a discussion of the causes of organ shortages, an evaluation of “partial” reforms tried or proposed, an extensive ethical evaluation of the current system and its competitors.

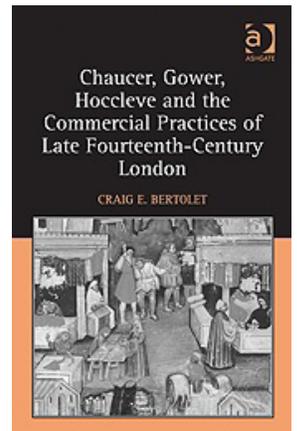
Craig E. Bertolet is an Associate Professor who received his Ph.D. from The Pennsylvania State University. He teaches courses in medieval and Renaissance literature and culture as well as Core Literature and classes in British Literary Humor. He specializes in medieval literature, Geoffrey Chaucer, John Gower, Medieval London, and culture in literature. He has published articles in *Studies in the Age of Chaucer*, *Philological Quarterly*, *Studies in Philology*, and the *Chaucer Review*. His work has also appeared in *On John Gower: Essays at the Millennium*, ed. R. F. Yeager (Medieval Institute, 2007); *John Gower: Manuscripts, Readers, Contexts*, ed. Malte Urban (Brepols, 2009); *MLA Approaches to Teaching the Poetry of John Gower*, ed. Brian Gastle and R. F. Yeager (MLA, 2011). His first book, *Chaucer, Gower, Hoccleve and the Commercial Practices of Late Fourteenth-Century London*, came out in 2013 through Ashgate. He is at work on a second book-project tentatively titled, *The Crisis of Sovereignty: Chaucer, Gower, and the Problem of Sovereign Power in Late Fourteenth-Century England*. Dr. Bertolet has won the following awards: The College of Liberal Arts Teaching in the Humanities Award (2010-2011), The Outstanding Faculty Member in the College of Liberal Arts (2010), and The College of Liberal Arts Excellence in Advising Award twice (2004-2005 & 2006-2007).



Chaucer, Gower, Hoccleve and the Commercial Practices of Late Fourteenth-Century London

As residents of fourteenth-century London, Geoffrey Chaucer, John Gower, and Thomas Hoccleve each day encountered aspects of commerce, such as buying, selling, and worrying about being cheated. Many of Chaucer's *Canterbury Tales* address how pervasive the market had become in personal relationships. Gower's writings include praises of the concept of trade and worries that widespread fraud has harmed it. Hoccleve's poetry examines the difficulty of living in London on a slender salary while at the same time being subjected to all the temptations a rich market can provide. Each writer finds that principal tensions in London focused on commerce: how it worked, who controlled it, how it was organized, and who was excluded from it.

Reading literary texts through the lens of archival documents and the sociological theories of Pierre Bourdieu, this book demonstrates how the practices of buying and selling in medieval London shape the writings of Chaucer, Gower, and Hoccleve. The book constructs a framework that reads specific *Canterbury* tales and pilgrims associated with trade alongside Gower's *Mirour de L'Omme* and *Confessio Amantis*, and Hoccleve's *Male Regle* and *Regiment of Princes*. Together, these texts demonstrate how the inherent instability commerce also produces narratives about that commerce.





JT. Black is professor emeritus of Industrial and Systems Engineering at Auburn University. He officially retired in 1998 and has flunked retirement every year since by continuing to teach Lean principles. He is a fellow of the Institute of Industrial Engineering (IIE), the American Society of Mechanical Engineering and the Society of Manufacturing Engineers. Dr. Black received his Ph.D. from the University of Illinois, Champaign, Urbana in 1969, his Masters from West Virginia University in 1963 and his Bachelor's degree in Industrial Engineering from Lehigh University in 1960. He has taught at West Virginia University, University of Illinois – Urbana, University of Vermont, University of Rhode Island, the Ohio State University, and University of Alabama – Huntsville, where he taught his first course in lean in 1984. Since retiring in 1998, he has received the 2004 SME Education Award – for developing manufacturing engineering curricula and the Lean Teacher of the year award from IIE. He writes textbooks, poetry, and songs. Textbooks he gets published, poetry has been published by SME and is still waiting for one of his “country” songs to make it big. He plays tennis with a passion and as often as his aging body will let him and he is able to find other “senior citizens” to join him. His latest adventure is showing his pug dogs, VBo, Needy and Reme in national canine contests.



Lean Engineering

Factory design methodologies have undergone three different revolutionary stages over the past 200 years. Before there were modern manufacturing plants, the world only knew skilled craftsmen who labored as individuals in very small groups to produce goods and services. The *first* factory design evolved to give machines tools enough power to machine steel. Factories were built by rivers to provide water power to drive the machines. This factory design became known as the job shop and historians called it the American Armory System. The *second* factory revolution began when Henry Ford introduced the first modern assembly line using interchangeable parts and standardized manufacturing procedures. This gave rise to the modern flow shop, which reached its *zenith* during WWII. In the late 1970s, the *third* industrial revolution began when Taiichi Ohno and the Toyota Motor Company introduced the Toyota Production System now called **Lean Manufacturing**... and the world of manufacturing changed again. Over the last 40 years, all forms of manufacturing and service systems have embraced the concepts of Lean Thinking and proved its superiority to traditional mass production and service systems design.

This book defines and characterizes a new breed of engineer which called the *Lean Engineer*. The Lean Engineer has roots in traditional Industrial engineering, but is also well trained in six-sigma methodologies and understands lean to green factory design principles. Lean Engineering transcends and redefines the classic Industrial engineer. Principles of Lean systems design, U- shaped Lean manufacturing cells, Linked-Cell Manufacturing System design and Mixed Model final assembly lines are unique Lean Engineering strategies. This book attempts to define for the first time a new manufacturing engineering discipline called the *Lean Engineering*. This book:

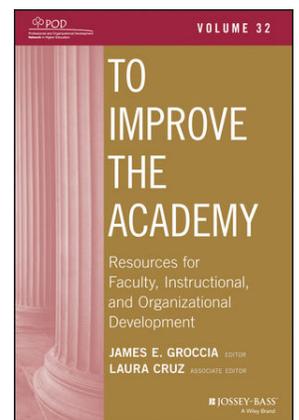
- Introduces Lean Manufacturing System Design principles
- Demonstrates the conversion of traditional manufacturing job shops into U-shaped Lean Cells
- Contrasts push versus pull manufacturing strategies
- Covers Balancing, Leveling, Sequencing and System synchronization
- Demonstrates Value Stream Mapping and the 7-Lean analysis tools for quality improvement
- Provides an introduction to Queuing Network Analysis for single and multiple product flows... and many more Principles which define Lean Engineer

James E. Groccia was the founding Director of the Biggio Center for the Enhancement of Teaching and Learning (2003-2013) and is now Professor of Higher Education in the College of Education's Department of Educational Foundations, Leadership and Technology at Auburn University. He was previously Assistant Dean of the Graduate School and Director of the Program for Excellence in Teaching at Mizzou. Jim is a former President of the Professional and Organizational Development Network in Higher Education (POD). He is the author/co-author/co-editor of numerous book chapters and journal articles and 11 books on teaching, learning and higher education including *To improve the academy: Resources for faculty, instructional, and organizational development* (2013). Jim was a Fulbright Scholar at the Institute of Educational Sciences at the University of Tartu in Estonia in 2011 and has presented at conferences, consulted, and conducted workshops throughout the US as well as in Ecuador, England, Scotland, Germany, Lebanon, Saudi Arabia, Estonia, Hungary, and Russia.



To Improve the Academy: Resources for Faculty, Instructional, and Organizational Development

An annual publication of the Professional and Organizational Development Network in Higher Education (POD), *To Improve the Academy* offers a resource for improvement in higher education to faculty and instructional development staff, department chairs, faculty, deans, student services staff, chief academic officers, and educational consultants.

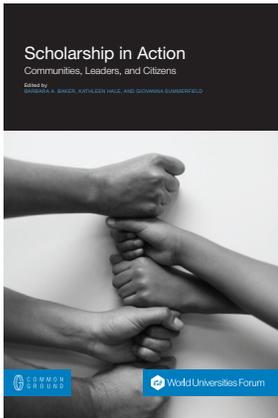


Contents include:

- Evidence-based changes in faculty and organizational development
- Envisioning creative collaborations between faculty and technologists
- Integrating research on teaching and learning and the practice of teaching
- Formal and informal support for pre-tenure faculty
- Strategies to support senior faculty
- Enhancing vitality in academic medicine
- Using ePortfolios in hybrid professional development
- Faculty learning community grounded in the science of how people learn
- Assessing the long-term impact of a professional development program
- Faculty development scholarship: Analysis of *To Improve the Academy*
- Program planning, prioritizing, and improving: A simple heuristic
- A consultations tracking database system for faculty development
- Graduate assistant development at state comprehensive universities
- Utilizing undergraduates to prepare international teaching assistants
- Tracking perceptions of future faculty competencies
- Student consultants of color and faculty working together
- Measuring student learning to document faculty teaching effectiveness
- Mobile app learning lounge: A model for 21st-century learning
- Slow pedagogy, curriculum, assessment, and professional development
- Pedagogical gamification: Video games that enhance teaching
- Reacting to the Past pedagogy and engaging the first-year student



Kathleen Hale is an Associate Professor Political Science, Director of the MPA Program, and a College of Liberal Arts Engaged Scholar at Auburn University. She teaches courses in nonprofit management and intergovernmental relations. Her book *How Information Matters* (Georgetown UP, 2011) documents the influence of nonprofit organizations on policy innovation and institutional change.



Scholarship in Action: Communities, Leaders, and Citizens

Scholarship in Action: Communities, Leaders, and Citizens narrates the process undertaken by a set of faculty members in the College of Liberal Arts at Auburn University to build new pedagogical content through purposeful attention to, respect for, and reciprocity with the communities that sustain them. Covering myriad intersecting and reoccurring themes within engaged public scholarship such as global citizenship, leadership, new media and its implications for community building, diversity, volunteerism, fundraising, literacy, aging populations, health and disability, granting institutions, faith-based initiatives, and nonprofit organizations, this collection serves as a model for faculty and administrators who intend to undertake community-engaged learning that brings scholarship into action.

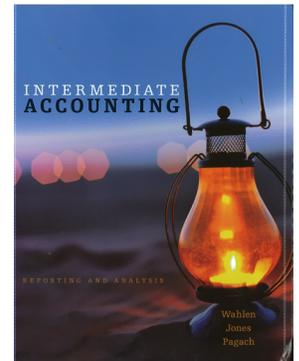
Jefferson P. Jones is an Associate Professor of Accounting in the School of Accountancy at Auburn University. He received his Bachelor's and Master of Accountancy degrees from Auburn University and his Ph.D. in accounting from Florida State University. Dr. Jones has received numerous teaching awards, including the Auburn University Master of Accountancy On-Campus Outstanding Professor Award (2009, 2011, 2012, 2013), Auburn University Master of Accountancy Distance Outstanding Professor Award (2012, 2013), the Beta Alpha Psi Outstanding Teaching Award (2001, 2003, 2005, 2006, 2007, and 2008), the Auburn University College of Business McCartney Teaching Award (2004), and the Auburn University School of Accountancy Teaching Award (2000).

Dr. Jones holds a C.P.A. certificate in the state of Alabama (inactive) and previously worked for Deloitte & Touche. He is a coauthor of *Intermediate Accounting: Reporting and Analysis* (2013, South-Western Cengage Learning) and *Cornerstones of Financial Accounting*, 3rd edition (2014, South-Western Cengage Learning). Dr. Jones has also published articles in numerous professional journals, including *Advances in Accounting*, *Review of Quantitative Finance and Accounting*, *Issues in Accounting Education*, *International Journal of Forecasting*, *The CPA Journal*, *Managerial Finance*, *Journal of Accounting and Finance Research*, and *The Journal of Corporate Accounting and Finance*. Dr. Jones has made numerous presentations around the country on research and pedagogical issues. He is a member of the American Accounting Association, the American Institute of Certified Public Accountants (AICPA), and the Alabama Society of CPAs (ASCPA).



Intermediate Accounting: Reporting & Analysis

Intermediate Accounting: Reporting & Analysis is an intermediate financial accounting text that gives students a strong foundation of core financial accounting theory and practice necessary to their future success as accounting professionals. The primary objective of the text is to motivate students to learn by showing the value of accounting information for decision-making. A key component of the text is a positive business-focused context that uses real companies to not only help students understand why accounting is important but also the role of accounting in creating social value. The text constantly strives to promote critical thinking so that students can understand the implications of accounting information for financial statement users – whether they are company executives, managers, investors, creditors or others. A second key aspect is clarity of presentation. The text has been praised for its ability to explain both simple and complex topics in a writing style that is clear and approachable, without sacrificing the comprehensive coverage an intermediate accounting course demands. Finally, few disciplines experience the rapid change that accounting experiences, and this text highlights changing accounting standards and emerging issues as part of the core chapter coverage. The exposure to significant international issues as well as proposed changes in U.S. accounting standards is designed to better prepare students for their future careers.





David Kaserman was Torchmark Professor of Economics at Auburn University, in Auburn, Alabama, having previously served with distinction on the faculties of the University of Tennessee at Knoxville and his alma mater, the University of Florida. He died on January 24, 2008, at the University of Alabama Hospital in Birmingham, after a brief period of illness and hospitalization exacerbated by his long-time status as a kidney transplant recipient.

Dr. Kaserman was born on September 22, 1947, in Knoxville, Tennessee, and he remained spiritually an East Tennessean his entire life. Both his character and, most noticeably, his accent, reflected these roots. After working his way through college at UT, he entered graduate school in economics at the University of Florida, obtaining his Ph.D. in 1976. After working for the federal government at HUD and the Bureau of Economics of the FTC, and at Oak Ridge National Laboratory, he joined the faculty at Tennessee in 1979. He relocated to Auburn in 1986 and served as department head until kidney problems forced his withdrawal from administrative work.

During his career, Dr. Kaserman published well over 100 journal articles, including influential papers in the areas of vertical integration, industrial organization, and antitrust economics. His work appeared regularly in leading journals. He was a strong supporter of, and contributor to, the *Journal of Regulatory Economics*, and was serving on the editorial board at the time of his death. His last academic effort was the submission of a referee report to the JRE, which he accomplished from the hospital a week before he died.

Dr. Kaserman was the author of numerous books, including *Antitrust Economics* (2nd edition with Roger Blair, Oxford University Press), and *Government and Business: The Economics of Antitrust and Regulation* (with John Mayo, Dryden Press, 1995). Due to his personal experience as a dialysis and kidney transplant patient, he devoted increasing effort to his work on explaining and resolving the shortage of organs for transplant. His book, *The U.S. Organ Procurement System: A Prescription for Reform* (with Andy Barnett, The American Enterprise Institute, 2002) provided both a strong indictment of the current nonsensical system, and proposals for basic reforms which would, if implemented, save thousands of lives. Dr. Kaserman was working with colleagues on another book, *The Global Organ Shortage: Economic Causes, Human Consequences, and Policy Responses*, at the time of his passing. This book was published in 2013 by Stanford University Press, with a dedication to Dr. Kaserman.

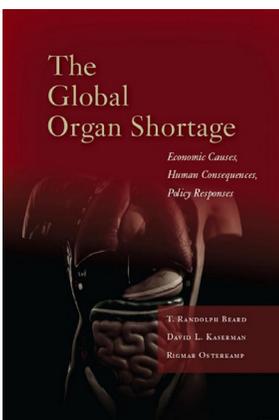
He was survived by his wife Lois, son David, daughter Laura, and four grandchildren, whom, with the greatest pleasure and pride, he taught to hunt, fish, and appreciate the haunting beauty of the hills of East Tennessee.

The Global Organ Shortage

Although organ transplants provide the best, and often the only, effective therapy for many otherwise fatal conditions, the great benefits of transplantation go largely unrealized because of failures in the organ acquisition process. In the United States, for instance, more than 10,000 people die every year either awaiting transplantation, or as a result of deteriorating health exacerbated by the shortage of organs.

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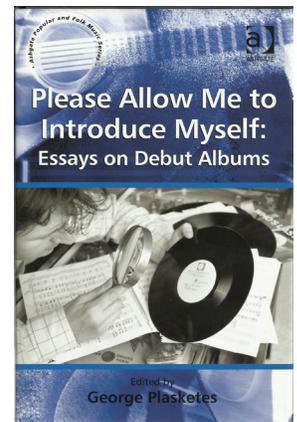


George Plasketes is Professor of Media Studies and Popular Culture in the School of Communication and Journalism. He has two degrees from Oxford — Mississippi, that is — a B.A. in Journalism and M.A. in Mass Communication. He received his Ph.D. from Bowling Green State in Ohio. Among the courses he teaches are Popular Culture, Fame Celebrity & Media Culture, Soundtracks, Re-Producing Popular Culture, and the Honors College interdisciplinary symposium Technology and Culture. He is an advisory and discography editor for the quarterly journal *Popular Music and Society*. His various critical musings on music, media and popular culture, range from *Cop Rock* to TaB diet soft drink, and have been published in journals and as book chapters. He is author of two books on images of Elvis Presley and Presleyterian fanataticism in American popular culture; and *B-Sides, Undercurrents and Overtones; Peripheries to Popular in Music, 1960 to the Present* (2009) and *Play It Again: Cover Songs in Popular Music* (2010), both part of Ashgate's Popular and Folk Music Series. He is currently writing a singer-songwriter biography, *Warren Zevon: Desperado of Los Angeles*, for the Scarecrow Press/Rowman Littlefield "Tempo Music Series."



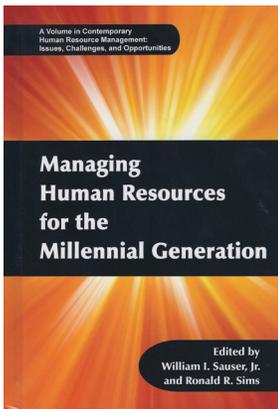
Please Allow Me to Introduce Myself: Essays on Debut Albums

Please Allow Me to Introduce Myself: Essays on Debut Albums (2013) is part of Ashgate's Popular and Folk Music Series. The collection, which features six chapters authored by the editor, assembles 23 critical case studies on debut albums over a nearly 50 year span, ranging from Buddy Holly and the Crickets in 1957 to The Go! Team in 2004. The story of each album, its artist and genre are placed within multiple contexts, including historical, sociocultural, critical, creative and commercial frameworks, as well as individual artist's biographical backgrounds and career development. The diverse collection of essays presents the debut album as rich and meaningful musical text.





William I. Sauser, Jr. is Professor of Management and Higher Education in the Raymond J. Harbert College of Business at Auburn University. Dr. Sauser earned his BS in Management and his MS and Ph.D. in Industrial/Organizational Psychology at the Georgia Institute of Technology, and an MA in Business Ethics from the University of Wales. He is licensed to practice psychology in Alabama and holds specialty diplomas in Industrial/Organizational Psychology and Organizational and Business Consulting Psychology from the American Board of Professional Psychology. Dr. Sauser's interests include organizational development, strategic planning, human relations in the workplace, business ethics, and continuing professional education. He is a Fellow of the American Council on Education and the Society for Advancement of Management, a former president of the Alabama Psychological Association and the Society for Advancement of Management (International), and a former chair of the Alabama Board of Examiners in Psychology. Dr. Sauser currently serves on the board of directors of the Auburn/Opelika Tourism Bureau, the Greater Peace Community Development Corporation, and the Society for Advancement of Management (International), and is immediate past chair of the Auburn University Senate. He has published extensively in the fields of psychology, management, business, ethics, and higher education leadership, and serves on the editorial board of the SAM Advanced Management Journal. Dr. Sauser is also a Commissioned Ruling Elder in the Presbyterian Church (USA) and serves as pastor of the Union Springs (Alabama) Presbyterian Church. He and his wife, Dr. Lane D. Sauser, reside in Auburn with their little Scottish Terrier, Kate. Dr. Sauser was awarded the 2003 Frederick W. Taylor Key by the Society for Advancement of Management in recognition of his career achievements.



Managing Human Resources for the Millennial Generation

The purpose of this book is to explore the talents, work styles, attitudes, and issues that members of the Millennial generation are bringing with them as they enter the workforce. The Millennial generation is a roughly 20-year cohort of young people whose 'leading edge' members were born in 1982 and graduated high school in 2000. These are the young adults who began entering college, the military, and the workplace during the present decade, and who will continue to do so for perhaps another decade more. The Millennial generation has been exposed during their formative years to a unique variety of historical, cultural, economic, and technological changes that have shaped their particular attitudes and values, preferred social interaction styles, beliefs about what is proper in the workplace, and personal concerns and desires. Millennials are bringing their unique perspectives into their places of employment, where at times they clash with those of the older generations who are already established there.

Tiffany Sippial is Associate Professor of History. She came to Auburn in 2007 after receiving her Ph.D. in Latin American History from the University of New Mexico where she also worked as an Assistant Editor of the *New Mexico Historical Review*. Dr. Sippial teaches both graduate and undergraduate Latin American History courses at Auburn, and in 2010 she was honored with an Early Career Teaching Excellence Award by the College of Liberal Arts. She recently received the 2014 Women's Studies Faculty Achievement award for her commitment to teaching, research, and service. Dr. Sippial also serves on the University Senate.

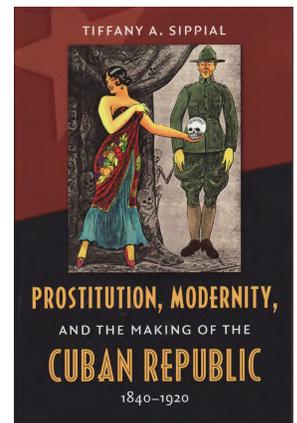


Dr. Sippial's research focuses on the experience of women in Latin America, as part of a broader commitment to the study of the operation of power in Latin American society. Her work has been supported by (selected): the Fulbright-Hays Program, the Berkshire Conference of Women Historians, and the American Historical Association's Albert J. Beveridge Grant for Research in the History of the Western Hemisphere. Her first book, titled *Prostitution, Modernity, and the Making of the Cuban Republic* (November 2013, Chapel Hill's "Envisioning Cuba" series) explores the central role that the debate about regulated prostitution played in defining republican ideals in Cuba between 1840 and 1920.

Prostitution, Modernity, and the Making of the Cuban Republic

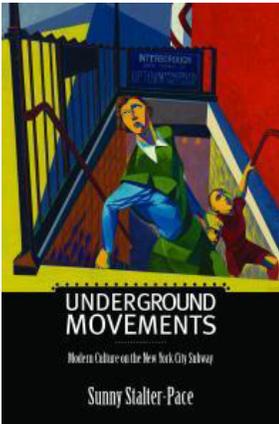
Between 1840 and 1920, Cuba abolished slavery, fought two wars of independence, and was occupied by the United States before finally becoming an independent republic. During this tumultuous era, Cuba's struggle to define itself as a modern nation found focus in the social and sexual anxieties surrounding prostitution and its regulation. Within this context, prostitution became a prism through which Cuba's hopes and fears were refracted. Widespread debate about prostitution created a forum in which issues of public morality, urbanity, modernity, and national identity were discussed with consequences not only for the capital city of Havana, but also for the entire Cuban nation.

Republican social reformers ultimately recast Cuban prostitutes — and the island as a whole — as victims of colonial exploitation who could be saved only by a government committed to progressive reforms in line with other modernizing nations of the world. By 1913, Cuba had abolished the official regulation of prostitution, embracing a public health program that targeted the entire population, not just prostitutes. This work thus demonstrates the central role the debate about prostitution played in defining republican ideals in independent Cuba.





Sunny Stalter-Pace is an associate professor in the English Department at Auburn University. She earned her MA and Ph.D. in Literatures in English at Rutgers, the State University of New Jersey. Her research interests include American modernism, mobility studies, literature and technology, drama, poetry, and film. She has published articles in *American Quarterly* and *Journal of American Culture*, among others. She lives in Montgomery with her husband Paul and their son Arthur.



Underground Movements: Modern Culture on the New York City Subway

For more than a century the New York City subway system has been a vital part of the city's identity, even as judgments of its value have varied. It has been celebrated as the technological embodiment of the American melting pot and reviled as a blighted urban netherworld. *Underground Movements* explores the many meanings of the subway by looking back at the era when it first ascended to cultural prominence, from its opening in 1904 through the mid-1960s. Sunny Stalter-Pace analyzes a broad range of texts written during this period — news articles, modernist poetry, ethnic plays, migration narratives, as well as canonical works by authors such as Hart Crane, William Carlos Williams, and Ralph Ellison — to illustrate the subway's central importance as a site of abstract connection, both between different parts of the city and between city dwellers who ride the train together.

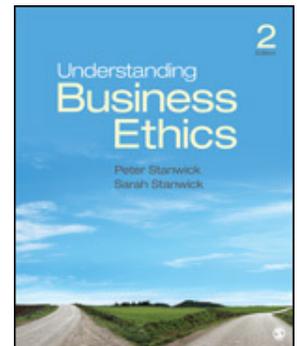
Writers and artists took up questions that originated in the sphere of urban planning to explore how underground movement changed the ways people understand the city. Modern poets envisioned the subway as a space of literary innovation; playwrights and fiction writers used it to gauge the consequences of migration and immigration; and essayists found that it underscored the fragile relationship between urban development and memory. Even today, the symbolic associations forged by these early texts continue to influence understanding of the cultural significance of the subway and the city it connects.

Peter A. Stanwick is an Associate Professor in the Department of Management at Auburn University. His research has been published in various journals, including *The Journal of Business Ethics*, *Management Decision*, *The Journal of Corporate Citizenship*, *The Journal of Corporate Accounting and Finance*, *Business Strategy and the Environment*, *Eco-Management and Auditing*, *American Business Review*, *International Journal of Commerce and Management*, *Southern Business Review*, *International Journal of Management*, *Journal of Business Strategies*, *Journal of Organizational Change Management*, *Journal of Business and Economic Perspectives*, *Journal of Hospital Marketing*, and *The International Journal of Organizational Analysis*. In addition, Dr. Stanwick serves as a reviewer for the *Journal of Business Ethics*. He was invited to present papers in 2004 and 2011 at Oxford University. Dr. Stanwick has received two grants from the Daniel F. Breeden Endowments for Faculty Enhancement and a Pursell Ethics Grant. In 1995, Dr. Stanwick received the Graduate Faculty Member Award for Excellence by the Association of Graduate Business Students at Auburn University. Dr. Stanwick teaches strategic management at the undergraduate and graduate level, international management at the undergraduate level, and business ethics at the undergraduate and graduate levels. In addition, Dr. Stanwick is the College of Business Advisor for Sigma Iota Epsilon (The National Honorary and Professional Management Fraternity) and the Committee of 19, which addresses the social problems of hunger.



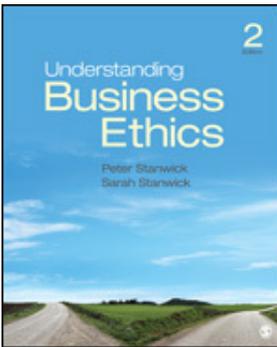
Understanding Business Ethics

Packed with real-world examples and cases, *Understanding Business Ethics* uses a managerial approach to provide comprehensive coverage of business ethics from a global perspective. The book's 26 cases profile a variety of industries, countries, and ethical issues, including online privacy, music piracy, Ponzi schemes, fraud, product recall, insider trading, and dangerous working conditions, including four cases that emphasize the positive aspects of business ethics.





Sarah D. Stanwick is an associate professor in the School of Accountancy at Auburn University. Her research has been published in various journals, including the *Journal of Business Ethics*, *Advances in Accounting*, *The Accounting Educators' Journal*, *The Journal of Corporate Accounting and Finance*, *the CPA Journal*, *The Journal of Corporate Citizenship*, *Business Strategy and the Environment*, *Eco- Management and Auditing*, and *the International Journal of Commerce and Management*. While at Auburn University, she has received two Daniel F. Breeden Endowments for Faculty Enhancement and a Pursell Ethics Grant. In addition, she received a grant from the World Resources Institute to write an instructional case on the pulp and paper industry in Alabama. She has taught financial and managerial/cost accounting at the undergraduate and graduate levels. She has also taught accounting ethics at the graduate level. Her research interests include the areas of environmental accounting, ethical issues for managers and accountants, and social responsibility issues. Currently, she is the advisor for the Auburn University chapter of Beta Upsilon Chi (National Christian Fraternity) and the advisor for the Auburn University Women in Business Organization. On campus, she serves as the Harbert College of Business Diversity Officer. She is a Certified Public Accountant.



Understanding Business Ethics

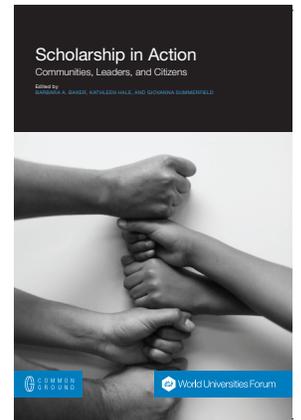
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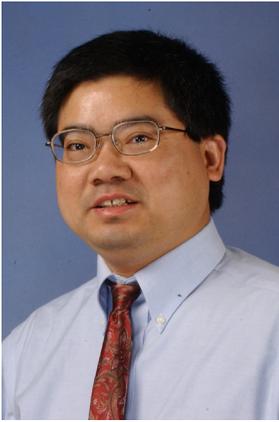
Giovanna Summerfield is the Associate Dean for Educational Affairs in the College of Liberal Arts and a professor of Foreign Languages at Auburn University. She is a College of Liberal Arts Engaged Scholar and an Imagining America Research Fellow. She has published extensively on French and Italian Literature. Her latest book is *The Politics of Poetics: Poetry and Social Activism in Early-Modern through Contemporary Italy*.



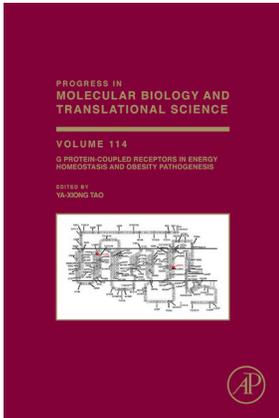
Scholarship in Action: Communities, Leaders, and Citizens

Scholarship in Action: Communities, Leaders, and Citizens narrates the process undertaken by a set of faculty members in the College of Liberal Arts at Auburn University to build new pedagogical content through purposeful attention to, respect for, and reciprocity with the communities that sustain them. Covering myriad intersecting and reoccurring themes within engaged public scholarship such as global citizenship, leadership, new media and its implications for community building, diversity, volunteerism, fundraising, literacy, aging populations, health and disability, granting institutions, faith-based initiatives, and nonprofit organizations, this collection serves as a model for faculty and administrators who intend to undertake community-engaged learning that brings scholarship into action.





Ya-Xiong Tao, a faculty member in the Department of Anatomy, Physiology & Pharmacology at the College of Veterinary Medicine, joined Auburn University as an Assistant Professor in 2004, was promoted to Associate Professor in 2009, and Professor in 2014. His research is on G protein-coupled receptors at the cell membrane that control almost every aspect of physiological functions. He has published extensively, with more than 70 peer-reviewed papers in top biomedical journals. He has edited four books, with the fifth book being published later in 2014.



G Protein-coupled Receptors in Energy Homeostasis and Obesity Pathogenesis

Obesity is an epidemic with enormous health, economic and social burdens. Current drugs for obesity treatment are far from ideal in terms of efficacy and side effects. Chapters in this book summarize current status in studies of a number of G protein-coupled receptors that were shown to be promising targets for obesity treatments. Some of these receptors also cause monogenic obesity in humans.

Daowei Zhang is Alumni and George Peake Jr. Professor of forest economics and policy in the School of Forestry and Wildlife Sciences at Auburn University. He received his bachelor's degree from South-Central University of Forestry in 1984, master's degree from Beijing Forestry University in 1989, and Ph.D. in forest economics and policy from the University of British Columbia in 1994. He worked as an assistant policy analyst (assistant researcher) for China's Ministry of Forestry, an economist/assistant project manager for a Chinese state forestry corporation, and a teaching and research assistant in Lakehead University and the University of British Columbia, Canada.

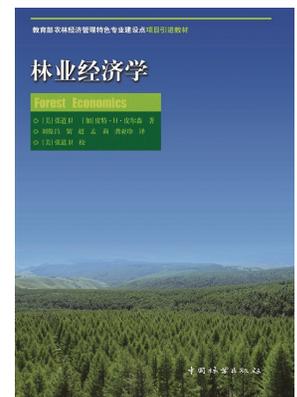
Dr. Zhang joined Auburn University as an Assistant Professor in 1994, reaching Associate Professor in 1999 and full Professor in 2003. His teaching responsibilities include graduate and undergraduate forest industry economics and forest (natural resource) policy. His research interests cover the economic and policy aspects of forest resource management. He is an author or co-author of more than 80 refereed journal articles, 5 books, and 6 book chapters. He served on the Board of Directors of the Pinchot Institute for Conservation between 2000 and 2006. He is the recipient of Award in Forest Science by Society of American Foresters in 2009 and of Auburn Author Awards in 2011 and 2012.



Forest Economics (Chinese version)

Forestry cannot be separated from its socio-economic environment. When people use land, labor, and capital to produce and utilize forest resources, economics can help understand how to use these resources more efficiently to satisfy human needs. Thus, a firm grounding in economics is integral to sound forestry policies and practices.

This book helps forestry students to comprehend and master economic theory and methods. It covers the basic economic principles and concepts and their application to modern forest management and policy issues, with advanced empirical presentation of materials. Forest Economics reflects the authors' more than fifty years of combined experience in teaching forest economics in the United States and Canada. Its comprehensive and systematic analysis of forest issues makes it an indispensable resource for students and practitioners of forest management, natural resource conservation, and environmental studies.



“*There is nothing to writing. All you do is sit down at a typewriter and bleed.*”

—Ernest Hemingway



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